



# Invitation

Brabant: the heart of Europe

Dear Sir/Madam,

We would kindly like to invite you to participate in 4brabant.eu.

After three successful editions, this high-level networking event has been presented with a brand new name and logo: 4brabant.eu. Noord-Brabant, Flemish-Brabant, Walloon-Brabant and Brussels metropolitan are all economic regions, with a strong feeling for business opportunities and a good eye for innovation.

On Thursday the 30th of September 2010, we aim to assist Brabant companies through the European maze. The programme begins with a networking lunch followed by a plenary session with top speakers, such as Herman Van Rompuy and Karel De Gucht. In the afternoon various workshops will be organised, amongst others on Trade, Innovation and Knowledge, Clean Car Mobility, Smart Grids, SMEs, Intercultural Management and Lobbying. After the workshops, we are organizing a big party and barbecue in the Cinquanteaire park in Brussels.



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Date: Thursday the 30th of September 2010

Location: The Cinquanteaire park in Brussels

(For participants from Noord-Brabant, there will be a bus service available to and from Brussels)

For more information about the programme and to register for the event, please visit [www.4brabant.eu](http://www.4brabant.eu).

4brabant.eu is organised by:



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4brabant.eu is supported by the Province of Noord-Brabant, BrabantStad, vleva (Liaison agency Flanders-Europe), Brussels Capital Region, Province of Flemish-Brabant, Enterprise Europe Network and Members of the European Parliament Jean-Luc Dehaene, Dirk Sterckx, Wim van de Camp, Lambert van Nistelrooij, Judith Merkies and Toine Manders.

We look forward to meeting you on the 30th of September in Brussels, the capital of Brabant and Europe!

Yours faithfully,

The 4brabant.eu team

